

## Editorial

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**H**eritage is the theme of arch.urb 26 in a special issue. Revisiting this theme is timely, especially in 2019, when the field of Architecture, Urbanism and Design from CAPES (Coordination for the Improvement of Higher Education Personnel) brought together the country's research elite, proposing action integrated with the objectives of the *Re|Thinking World Report on cultural policies: creativity for development 2018*, launched by UNESCO. This world report addresses the role of culture in sustainable development and sets goals and strategies for meeting the goals of the 2030 Agenda. Thus, the field of Architecture, Urbanism and Design values sustainability and the sustainable development goals, including: SDG 11.4 – strengthening efforts to protect and safeguard the world's cultural and natural heritage. In this sense, this issue brings a contribution from Brazilian researchers.

The organization of this thematic edition with its nine articles was carried out by researcher Andréa de Oliveira Tourinho, co-editor of arch.urb and

professor of the Graduate Program in Architecture and Urbanism at the São Judas Tadeu University.

**The recognition of the cultural heritage of African origins – landmarking and registration of traditional sites in São Paulo**, authored by Elisabete Mitiko Watanabe - Master's candidate in History from the Pontifical Catholic University of São Paulo - and Heloisa de Faria Cruz – graduate professor in the History program of the Pontifical Catholic University of São Paulo. The article addresses new discussions on landmarking tools. The author reflects on the preservation, appreciation and visibility of sacred places of Afro-Brazilian culture, which are legitimate legacies of our multicultural, mixed and syncretic identity. The article is inserted in the recent context of recognition and appreciation of assets linked to the history and memory of black populations by the Council for the Protection of Historical, Artistic, Archaeological and Tourist Heritage of the State of São Paulo, and contributes to the appreciation and promotion of the diversity of expressions in

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accordance with the objectives of the above-mentioned World Report.

**The landmarking of natural areas by the CONDEPHAAT: mark of innovation and memory of São Paulo's heritage institution (1976-1995)**, authored by Felipe Bueno Crispim, PhD candidate in History at the University of Campinas, shows the innovative actions of the Council for the Protection of Historical, Artistic, Archaeological and Tourist Heritage of the State of São Paulo, which adopted landmarking as a resource for preservation of natural areas and landscapes between 1976 and 1995. The article brings the issue of safeguarding natural areas by the preservation of cultural heritage agencies and problematizes the issue in current and future contexts.

Manoela Rossinetti Rufinoni – Professor of the Department of Art History and the Graduate Program in Art History of the Faculty of Philosophy, Languages, Literature and Human Sciences of the Federal University of São Paulo. **The article From building to territory: the urban industrial heritage in the trajectory of the CONDEPHAAT (1968-2018)** delves into the enlargement of the concepts of urban industrial and environmental heritage, and their property and urban relations, along the work of the Council for the Protection of Historical, Artistic, Archaeological and Tourist Heritage of the State of São Paulo. The author verifies the practical use of landmarked properties concepts and process analysis, including: the Luz Station, the Campinas Station, the Cachoeira

Paulista Station, the Barracão Station, the Paranapiacaba Railway, the architectural set Kaigai Kogoyo Kabushiki Kaisha, the São Martinho Spinning and Weaving Company, the Gasômetro Industrial Complex and Casa das Retortas, the Gessy Industrial Company's Old Factory Buildings, the Paulistana Brewery, the Brás Trolley Car Station, and the Carioba Industrial Complex.

On industrial heritage, the article **Weaving the history of São Paulo: textile factories as cultural heritage**, authored by Deborah Regina Leal Neves – PhD candidate in History at the University of Campinas – deals with the result of the research carried out for the preservation of six textile factories, which culminated in the landmarking of four of them by the Council for the Protection of Historical, Artistic, Archaeological and Tourist Heritage of the State of São Paulo. The author brings the emergence of the first textile industries in the state to supply the coffee agro-export sector: jute bags, cotton bags and cords in the late nineteenth and first decades of the twentieth century. She also looks at key aspects of industrial architecture in its early days, such as: the building system, legislation, and the “British Manchester style” prevalent in the research examples. The author carefully analyzes six landmarking processes: *Nossa Senhora da Ponte* Textile Factory, in the city of Sorocaba (1881); Brasital Factory and *Vila de Operários - Società per l'Exportazione e per l'Industria Italo Americana*, in the city of São Roque (1890); Taubaté Industrial Company, in the city of Taubaté (1891); Argos Industrial Factory, in the

city of Jundiaí (1913); Japy Factory, in the city of Jundiaí (1913); *Nossa Senhora Mãe dos Homens* Textile Factory, in the city of Porto Feliz, (1924). The author contextualizes factories as important documents of the early industrial architecture, state economic and technological development, and record of factory work environments. It should be noted that the author highlights the importance of preserving such spaces as a record of the memory of free and salaried work environments, which became places of conflict and dispute in the First Republic.

With the publication of **Views on the Freguesia do Ó, social participation and the construction of values in the city**, the journal *arq.urb* innovates. The article is authored by a working group Sao Paulo's Heritage Education Network (REPEP), a group which brings together members of higher education institutions, civil society and the community. The text partly follows the conventions of the scientific article and is a first-person account in some parts. The innovative form is accompanied by a democratic, horizontal approach, where members of the group of distinct cultural capitals report their experiences of community activism, in favor of preserving heritage of that neighborhood. The activism of the group resulted in a formal request from the Department of Historical Heritage to review the landmarking of Núcleo Original of the Parish of Ó, with the aim of including the View from the Belvedere of Ó, the historic view of the *Tietê* River floodplain hill. Thus, the article fulfills the important role of establishing

links between popular and erudite cultures leading to the reflection of the academy, because it brings the yearnings and desires of citizens regarding culture and democracy: tangible and intangible preservation of the city. In this sense, the journal *arq.urb* acts in line with the objectives of the World Report and “re-thinks” the scientific genre.

**The city starts where you live! Relations between memory, identity and territory in neighborhoods that have CEUs' headquarters**

authored by Elaine Aparecida Jardim – architect and urbanist, a Diploma in Image Discourse Analysis and a M.A in Museology from the University of São Paulo – is a record of a fruitful experience. The author reports the actions of the project *My neighborhood, my city: you are also part of this story*, a political-pedagogical experience carried out by the city of São Paulo's Department of Education. The project was made during the celebrations of the 450th anniversary of the foundation of the city of São Paulo, which sought to include the “local memories” of neighborhoods in the headquarters of the Unified Educational Centers – CEUs. The author talks about methodology, oral history registration of the neighborhood residents, systematization of the textual and iconographic documentation, and exhibitions. The experience brought the public power and community closer together and gathered a rich collection about the neighborhoods in the outskirts of the city. In other words, that educational experience refers to the very sense of preserving the city's memory as heritage for future generations.

**Inhabit the present, build the past: oral history and heritage in the modern residential complexes in São Paulo** authored by Flávia Brito do Nascimento – professor in the undergraduate and graduate programs of the Faculty of Architecture and Urbanism of the University of São Paulo – is a research based on the oral history of the residents of the housing complexes built by the Retirement and Pension Institutes (IAPs). The researcher and scholarship students from the Unified Scholarship Program of the University of São Paulo interviewed about fifty residents, almost all belonging to the first generation of families living in those complexes. Based on data collection, the author discusses topics such as preservation of the tangible heritage of architectural complexes, issues related to intangible heritage (i.e. records of residents' memories), their relationships with their houses and their neighborhoods. The work is a sensitive cross-disciplinary and cross-cutting approach.

**Surroundings of listed heritage and challenges between legislation, technique and urban values** authored by Mariana Kimie da Silva Nito – PhD candidate at the Faculty of Architecture and Urbanism at the University of São Paulo. The article deals with the preliminary results of the research on the role of the surrounding by urban policies. The researcher analyzes the theme in its interfaces with the city and its importance in the preservation process of properties and discusses their role in urban public policy during a specific period. The author informs few effective advances have been implemented compared to landmarked

properties despite their importance. To clarify, the author gives the example of the landmarking process of the Teatro Oficina that was preserved as an intangible cultural asset of the city of São Paulo, in the three instances – city, state and federal, and yet its surroundings remain an undefined territory. The author carefully analyzes the legal aspects that involve the process of the Teatro Oficina (Uzina Uzona) and issues of the surroundings, especially the fate of an empty land in the adjacent lot disputed for decades.

**The Foundation of São Vicente, the biography(s) of a painting (1892-1939)** authored by the historian Eduardo Polidori Villa Nova de Oliveira – BA in History and MA in Museum Studies from the University of São Paulo – presents the results of his research on the iconic work of painter Benedito Calixto, which today is part of the Museu Paulista's collection of the University of São Paulo. The article shows the trajectory of the work, from the antecedents, such as the artist's education and his transit among the members of the elite of the city of São Vicente in the state of São Paulo, to the significant details in its production for the celebrations of the 400th Anniversary of the Discovery of Brazil, the canvas exhibition strategies, and the critical opinion. The main objective of the article is to analyze the multiple narratives that involved painting along its trajectory, such as: the political use of painting by the Commemorative Society, the construction of an "official view" of discovery, the reproductions of the painting in photographs of magazines, books, postcards and, above all, the way the public

museum acts and disseminates the “political-imaginary” conceptions through consecrated works.

Of the nine articles gathered here, six of them are the result of research carried out in public university graduate programs (USP, UNICAMP and EFLCH-UNIFESP); a research paper in a private university graduate program (PUC-SP); an article on research by the São Paulo State preservation agency, by the institution’s technical staff; and an article with innovative experience of social integration – university and civil society.

Together, the articles bring important reflections on heritage with different approaches. They record the commitment of Brazilian researchers to safeguard the tangible, intangible, and natural assets of our society. The quality of the articles gathered in this well-selected selection by Andréa de Oliveira Tourinho, co-author of arch.urb and expert on the theme, brings the necessary, deserved and day-to-day light to the concept and good heritage practices.

**Enjoy!**

